

Cengiz Holding A.Ş.

Cookie Policy

1. Purpose and Legal Basis

This Cookie Policy has been prepared by Cengiz Holding A.Ş. ("Cengiz Holding" or the "Company"), in its capacity as data controller, pursuant to Article 10 of the Turkish Personal Data Protection Law No. 6698 ("Law No. 6698") and the Communiqué on the Procedures and Principles to be Followed in the Fulfilment of the Obligation to Inform.

The purpose of this Policy is to inform you about the processing of personal data through cookies and similar technologies used during your visit to our website available at www.cengizholding.com.tr (the "Website").

2. What are Cookies?

Cookies are small text files placed on your device (such as a computer, tablet or mobile phone) by websites.

Through cookies, website servers may recognise your device, remember your preferences, analyse website traffic and improve user experience.

Cengiz Holding uses cookies in order to ensure the security of the Website, maintain its functionality, improve its performance and enhance user experience.

3. Types of Cookies By Purpose of Use

3.1. Strictly Necessary Cookies

These cookies are required for the proper functioning of the Website. They enable essential functions such as security, network management and accessibility.

Strictly necessary cookies are processed based on the legitimate interests of the data controller pursuant to Article 5/2(f) of Law No. 6698 and are not subject to user consent.

3.2. Analytics/Performance Cookies

These cookies help us analyse how the Website is used and enable us to improve the Website's performance.

Such cookies are used only where you have provided your explicit consent

3.3. Marketing Cookies

These cookies are intended to provide content and advertisements tailored to users' interests. Where marketing cookies are used on our Website, they are activated solely based on your explicit consent.

4. Types of Cookies by Duration

4.1. Session Cookies

Session cookies are temporary cookies that remain valid during your browsing session and are deleted once you close your browser.

4.2. Persistent Cookies

Persistent cookies remain stored on your device for a specified period and are automatically deleted once their expiration date is reached.

5. First-Party and Third-Party Cookies

First-Party Cookies; placed directly by the website you are visiting.

Third-Party Cookies; placed by different service providers within the scope of services offered through the Website

6. Transfer of Personal Data Processed Through Cookies

Your personal data collected through cookies may be transferred, in accordance with Law No. 6698 and the applicable legislation and limited to the purposes of processing, to:

- Technical service providers for the purpose of ensuring Website security and operating system infrastructure;
- Analytics service providers for the purpose of conducting statistical analysis regarding Website usage;
- Advertising technology providers for the purpose of carrying out marketing and advertising activities, provided that you have given your explicit consent.

Such service providers may process personal data only for the specified purposes and are obliged to implement the necessary technical and administrative measures to ensure data security.

Transfers abroad are carried out in accordance with Article 9 of Law No. 6698 and subject to the implementation of necessary safeguards.

7. Management of Cookie Preferences

Upon your first visit to the Website, you may determine your preferences regarding cookies other than strictly necessary cookies through the cookie preference panel displayed to you.

You may update or withdraw your cookie preferences at any time.

Up-to-date and detailed information regarding the cookies used on the Website (including cookie type, provider and retention period) is dynamically available through the cookie preference panel. You may also control or delete cookies via your browser settings.

8. Your Rights Regarding Your Personal Data

For detailed information regarding your rights under Article 11 of Law No. 6698 and the processing of your personal data, please refer to our Privacy Notice.

Cengiz Holding reserves the right to amend this Cookie Policy in line with legislative changes or technical requirements. The updated version shall become effective as of the date it is published on the Website.